



EQUESTRIAN SUMMER CUP

MOERZEKE
CSI4*

20-23 JULY 2023



Sea Coast Stables
Moerzeke, Belgium



EQUESTRIAN SUMMER CUP

MOERZEKE
CSI4*

WELCOME

During the summer of 2023, Belgium, which is the number one country in high-level equestrian sport, will host a new international competition at the 4* level. **Welcome to the Equestrian Summer Cup.**

What could be better than the beautiful facilities of the Sea Coast Stables fort that. Located between Brussels, Gent and Antwerp, Equestrian Summer Cup is based in a strategic location to welcome a large public passionate about beautiful sport.

During these 4 days of competitions we welcome you on our traditional grass area for the excellence of high-level sport in a glamorous and lifestyle event.



Entrance of
the Equestrian
Summer Cup
Moerzeke

Sport

CSI4* - CSI1* - CSIYH* 7Y & 8Y



Amazing views on the competition area



+25K
Visitors



+25
Nationalities



350
Horses



5
World
Ranking Class



+300K
Prize
Money



120
Riders

Program

CSI4* - CSI1* - CSIYH* 7Y & 8Y

20-23
JULY
2023

THURSDAY

CSIYH* 7Y & 8Y

CSI* 1M20

CSI* 1M30

CSI4* 1M40

SPECTACLE

8.00PM
CSI4* 1M50
World Ranking

FRIDAY

CSI* 1M35

CSIYH* 7Y & 8Y

CSI4* 1M45

CSI* 1M25

8.00PM
CSI4* 1M55
Round I - World Ranking

SPECTACLE

10.15PM
CSI4* 1M55
Round II

SATURDAY

CSI4* 1M40

CSI* 1M25

CSI4* 1M50
Jump Off - World Ranking

CSIYH* 7Y & 8Y
Jump Off

8.00PM
AUCTION

9.30PM
CSI4* 1M45
Speed Cup - World Ranking

SUNDAY

CSI4* 1M40

GP* 1M40
Jump Off

2.30PM
GRAND PRIX 1M60
Jump Off



SEACOAST
GROUP AC



Sea Coast Ambassador
Gudrun Patteet
Belgium



WARM - UP

65m x 85m - Sand Arena

COMPETITION ARENA

135m x 85m
Grass Arena



Hospitality

With VIP
Experience and
Private Loges



20-23
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THE CLUB
OF LEGENDS
VIP

7

Sessions

PRIVATE TABLE

VIP 6 PLACES OR VIP 8 PLACES

- Spectacular view on the competition
- Private VIP Table
- Unlimited access to the Prestige Village and Warm-Up Arena
- Unforgettable evenings with our live band performances
- Special attention to your guests
- VIP entrance and VIP parking passes
- Club of legends Entertainment
- A total of 7 sessions
(2 on thursday, 2 on friday, 2 on saturday and 1 on sunday)
Session I 11:30am-5pm • Session II 6pm-11pm



BUSINESS LOUNGE

4

Days to choose

100

Guests per Loge

PRIVATE LOGE

CAPACITY OF 100 GUESTS

- Spectacular view on the competition
- Private Loge for your company
- Unlimited access to the Prestige Village and Warm-Up Arena
- Unforgettable evenings with our live band performances
- Special attention to your guests
- VIP entrance and VIP parking passes
- Business Lounge Entertainment
- From 11.30am till the end of competition



*Invite your guest
to a unique
VIP experience*



Partnership

PARTNERS PACKAGE

+25K
Visitors

+25
Exhibitors

1 SILVER

- Full Page in the official program book
- Logo as partner on Equestrian Summer Cup Website
- VIP Table of 6 people

2 GOLD

- Full Page in the official program book
- Logo as partner on Equestrian Summer Cup Website
- Partner of a international competition
- Social Media representation on our media
- Advertising on giant LED screens
- VIP Table of 6 people

3 DIAMOND

- Full Page in the official program book
- Logo as partner on Equestrian Summer Cup Website
- Partner of a international competition
- Social Media representation on our media
- Advertising on giant LED screens
- Speaker ADS during your competition
- Stand in our Lifestyle Village
- One branded obstacle in the competition arena
- VIP Table of 8 people



20-23
JULY
2023

**Become exhibitor to one of the most prestigious competition of 2023
and get the opportunity to expand your customers database.**

Stand of 5x5m included floor, company name, electricity and logo on website

BECOME AN EXHIBITOR IN THE PRESTIGE VILLAGE



MORE VISIBILITY

OBSTACLE IN MAIN ARENA

- Put your personalized jump in the show arena. The obstacle will be used in min 50% of the competition

COMPANY LOGO AS PARTNER

- Put the logo of your company as official sponsor of the Equestrian Summer Cup on our website and get a full page of visibility on our show program book



Communication

PLAN

€ 45K BUDGET

ARTICLES
Equestrian & Lifestyles

STREAMING
AUDIENCE
Life streaming

+100K VIEWERS
Estimade by ClipMyHorse

PRESS CONFERENCE
after World Ranking Class
and Grand Prix
#pressaccreditations

- SOCIAL MEDIA
- EQUESTRIAN MEDIA
- NEWSLETTER
- LIFESTYLE MAGAZINE
- WEBSITE
- STREAMING
- INFLUENCERS



The Office at the
Equestrian Summer Cup



LET'S MAKE
UNFORGETTABLE
MEMORIES
TOGETHER...





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MOERZEKE
CSI4*



ARE YOU INTERESTED?
TO COMPETE?
TO BECOME
A PARTNER?



CONTACT US

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