



WELCOME

During the summer of 2023, Belgium, which is the number one country in high-level equestrian sport, will host a new international competition at the 4* level.

Welcome to the Equestrian Summer Cup.

What could be better than the beautiful facilities of the Sea Coast Stables fort that. Located between Brussels, Gent and Antwerp, Equestrian Summer Cup is based in a strategic location to welcome a large public passionate about beautiful sport.

During these 4 days of competitions we welcome you on our traditional grass area for the excellence of high-level sport in a glamorous and lifestyle event.

Sea Coast Stables Moerzeke, Belgium



Entrance of the Equestrian Summer Cup Moerzeke



Amazing views on the competition area













Money



+25K

Visitors

+25 Nationalities

Horses

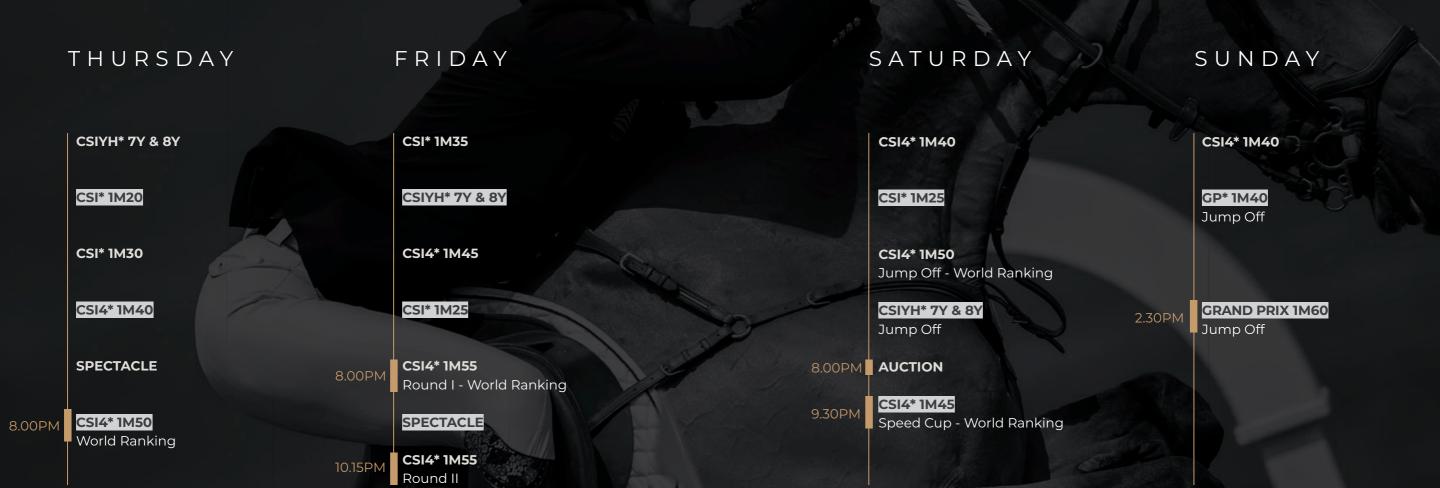
350

World Ranking Class

+300K Prize

120 Riders







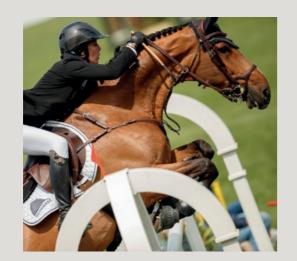


SEACOAST GROUP AC



COMPETITION ARENA

135m x 85m Grass Arena



WARM-UP



Hospitality

With VIP Experience and Private Loges





20-23 JULY 2023

THE CLUB OF LEGENDS **VIP**

7

Session

PRIVATE TABLE

VIP 6 PLACES OR VIP 8 PLACES

- · Spectacular view on the competition
- Private VIP Table
- Unlimited access to the Prestige Village and Warm-Up Arena
- Unforgettable evenings with our live band performances
- · Special attention to your guests
- · VIP entrance and VIP parking passes
- · Club of legends Entertainment
- A total of 7 sessions (2 on thursday, 2 on friday, 2 on saturday and 1 on sunday) Session | 11:30am-5pm • Session | 6pm-11pm



BUSINESS LOUNGE

4

100

Days to choose

Guests per Loge

PRIVATE LOGE

CAPACITY OF 100 GUESTS



- Spectacular view on the competition
- · Private Loge for your company
- Unlimited access to the Prestige Village and Warm-Up Arena
- Unforgettable evenings with our live band performances
- · Special attention to your guests
- · VIP entrance and VIP parking passes
- · Business Lounge Entertainment
- From 11.30am till the end of competition



Partnership PARTNERS PACKAGE

SILVER

- Full Page in the official program book
- Logo as partner on Equestrian Summer Cup Website
- VIP Table of 6 people

2 GOLD

- · Full Page in the official program book
- Logo as partner on Equestrian Summer Cup Website
- · Partner of a international competition
- · Social Media representation on our media
- · Advertising on giant LED screens
- VIP Table of 6 people

3 DIAMOND

- · Full Page in the official program book
- Logo as partner on Equestrian Summer Cup Website
- · Partner of a international competition
- Social Media representation on our media

- Advertising on giant LED screens
- Speaker ADS during your competition
- · Stand in our Lifestyle Village
- One branded obstacle in the competition arena
- · VIP Table of 8 people





Become exhibitor to one of the most prestigious competition of 2023 and get the opportunity to expand your customers database.

Stand of 5x5m included floor, company name, electricity and logo on website



MORE VISIBILITY

OBSTACLE IN MAIN ARENA

 Put your personalized jump in the show arena.
 The obstacle will be used in min 50% of the competition

COMPANY LOGO AS PARTNER

 Put the logo of your company as official sponsor of the Equestrian Summer Cup on our website and get a full page of visibility on our show program book



Communication

€ 45K BUDGET

ARTICLES
Equestrian & Lifestyles

STREAMING AUDIENCE Life streaming

+100K VIEWERS Estimade by ClipMyHorse

PRESS CONFERENCE

after World Ranking Class and Grand Prix #pressaccreditations

- SOCIAL MEDIA
- EQUESTRIAN MEDIA
- NEWSLETTER
- LIFESTYLE MAGAZINE
- WEBSITE
- STREAMING
- INFLUENCERS





The Office at the Equestrian Summer Cup

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LET'S MAKE
UNFORGETTABLE
MEMORIES
TOGETHER...

ARE YOU INTERESTED?
TO COMPETE?
TO BECOME
A PARTNER?



CONTACT US

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